



**SCHOLARSHIP COMPETITION**  
**MASTER'S DEGREE**  
**PROGRAMMES**

**IED MADRID 2020**

## IED MADRID 2020 MASTER'S DEGREE SCHOLARSHIP COMPETITION



The Istituto Europeo di Design, the largest international design and management education network in Europe, continues to promote talent with a new edition of its scholarship programme for the master's degrees that start in October 2020.

This competition is open to all creative minds interested in studying a master's degree programme at IED Madrid.

IED Madrid offers a total of **17 scholarships for its master's degree programmes in design**, fashion, visual arts, marketing and management. Nine-month training that begins in **October 2020** and which offers students a project culture for developing their talent with a teaching team made up of working professionals and collaborations with leading companies.

The programmes for which scholarships are available are:

1. Contemporary Photography
2. Professional Photography
3. Fashion Companies Management
4. Fashion Products Management
5. Interior Design
6. Product Design
7. Textile and Surfaces Design
8. Scenography and Exhibition Spaces
9. Motion Graphics and Digital Visualization
10. Footwear and Bag Design
11. Fashion Design
12. Fashion Styling and Communication
13. Fashion and Communication
14. Digital Marketing Management
15. Communication, Marketing and Advertising Management
16. Publishing Design and Production
17. Lighting Design

The period for taking part ends at **6 PM Madrid time (GMT +1) on Saturday 29 February 2020**.

The name of the winners will be published on **Friday 13 March 2020** on the IED Madrid website [www.iedmadrid.com](http://www.iedmadrid.com) (winners will also be contacted in person by the admissions department).



**PARTICIPANTS**

The competition is open to interested parties of any nationality, of legal age (who hold an advanced secondary education certificate), excluding legal persons, who wish to access the first year of the qualifications with the option of a scholarship from IED Madrid.

**RULES OF THE COMPETITION**

1. Participants must complete the **competition participation form** and attach their curriculum vitae, cover letter and portfolio.
2. Each candidate may only enter for one competition for one single master's degree. Candidates that apply for a scholarship for more than one master's degree will be disqualified.
3. The scholarships are awarded on the basis of the documentation received and the candidate's potential for development. For this purpose, an **ad hoc panel of experts** will be created for this scholarship competition.

The panel will be made up of professionals from IED Madrid. This panel will assess: the candidate's portfolio (quality of the work, presentation, etc.), his/her curriculum vitae if no portfolio needs to be submitted, the cover letter and his/her personal skills.

For this purpose, the following weighting criteria are established:

- 40% of the value will be given to the portfolio (this will be replaced by the curriculum vitae and the cover letter in programmes in which the portfolio is not mandatory).
  - 60% to the personal interview in which the candidate will have to defend the work presented and in which his/her personal concerns and communication skills will also be assessed. Pre-selected applicants will be contacted in order to conduct this interview in person, by telephone or by Skype depending on their place of residence or availability.
4. In programmes in which the portfolio is not mandatory, the candidate will have to attach his/her CV and cover letter.

PROGRAMME	MANDATORY PORTFOLIO	CURRICULUM VITAE	COVER LETTER
Contemporary Photography (English)	YES	YES	YES
Professional Photography (English)	YES	YES	YES
Fashion Companies Management	NO	YES	YES

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Fashion Products Management	NO	YES	YES
Interior Design	YES	YES	YES
Product Design	YES	YES	YES
Textile and Surfaces Design	YES	YES	YES
Scenography and Exhibition Spaces	YES	YES	YES
Motion Graphics and Digital Visualization	YES	YES	YES
Fashion Design	NO	YES	YES
Footwear and Bag Design	YES	YES	YES
Fashion Styling and Communication.	NO	YES	YES
Fashion and Communication	NO	YES	YES
Digital Marketing Management	NO	YES	YES
Communication, Marketing and Advertising Management	NO	YES	YES
Publishing Design and Production	YES	YES	YES
Lighting Design	YES	YES	YES

### AWARDS

#### Master's Degrees with a 100% scholarship

1. Contemporary Photography (English)
2. Fashion Companies Management

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3. Fashion Products Management
4. Interior Design
5. Product Design
6. Textile and Surfaces Design
7. Scenography and Exhibition Spaces
8. Professional Photography (English)
9. Motion Graphics and Digital Visualization

### Master's Degrees with a 50% scholarship

1. Footwear and Bag Design
2. Fashion Design
3. Fashion Styling and Communication.
4. Fashion and Communication
5. Digital Marketing Management
6. Communication, Marketing and Advertising Management
7. Publishing Design and Production
8. Lighting Design

### LEGAL TERMS AND CONDITIONS OF THE SCHOLARSHIPS

1. In the event that for any of the master's degrees, the organisation deems that none of the applicants is appropriate, the award may be declared null and void.
2. The **prize** is personal and non-transferable and the student winning a scholarship must take the course he or she is applying for.
3. **The scholarship cannot be redeemed or exchanged** for cash and may not be applied to other courses and sessions of IED Madrid and cannot be combined with other promotions of IED Madrid.
4. In order to benefit from the scholarship, it is **NECESSARY to register and pay the enrolment fee** within 10 days following the announcement of the winners.
5. **Regulations.** Know and comply with the rules contained in the *General Regulation of IED Madrid* and accept and sign the specific regulation for winners of the scholarships within two weeks following notification of the awarding of the prize.
6. Study the entire course at IED Madrid, with the scholarship lost in the event of a transfer to another centre.
7. **Mandatory minimum attendance at classes of 85%.**
8. The winners of the scholarships must actively participate in all the special and multidisciplinary projects proposed by the school: presentation events, tutored competitions and workshops. They must actively participate in the documentation of the activities of the master's degree,

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- description of the trips, workshops, lectures etc. for its use in the channels of communication and other informational or promotional formats of IED Madrid.
9. Cancellation of the master's degree as a result of the minimum number of students not being reached will lead to loss of the scholarship.
  10. The student **choosing not to take** the course in the 2020/21 academic year will lead to loss of the scholarship.
  11. Candidates must submit their Income Certificate as, in the event of a tie in the designation of the winner, the prize will be awarded to the student with a lower income.
  12. **Failure to comply with any of the obligations described herein** will lead to loss of the scholarship. Participation in this competition constitutes acceptance of these rules.
  13. Scholarship holders agree to their personal data (first and last names) appearing in the Newspoint newsletter and other IED promotional materials.
  14. The panel's decision will be announced on 13 March 2020. The results will be published at [www.iedmadrid.com](http://www.iedmadrid.com).
  15. Participation in this competition constitutes acceptance of these rules.
  16. These rules are correct except for any typographical error.

### HOW TO PARTICIPATE IN THE SCHOLARSHIP COMPETITION

1. Step 1. Read the rules of the competition carefully.
2. Step 2. Choose one single course to apply for.
3. Step 3. Organise the necessary documents, respecting the criteria of these rules.
4. Step 4. When you have gathered together all the documents, go to [this link](#) to register them. Failing that, you may submit them in electronic format to [admission@madrid.ied.es](mailto:admission@madrid.ied.es) specifying in the subject: "2020 MASTER'S DEGREE SCHOLARSHIPS", together with the requested documents.
5. Step 5. If you win the scholarship, you will have 5 days to confirm your acceptance and 15 days to complete your enrolment at IED.

### APPLICABLE LAW

For any dispute that may arise as a result of the interpretation and application of these rules, the participant, expressly waiving any personal jurisdiction that may correspond to him/her, submits himself/herself to Spanish legislation and to the Courts of the place where the participant is domiciled.

### IED MADRID

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