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Scholarships

MIDI

High Performance Master's Degrees in Design and Innovation
IED Madrid | IED Barcelona

The Istituto Europeo di Design, the largest international design and management education network in Europe, continues to promote talent with a new edition of its scholarship for high-performance Master programmes that start in January 2023.

The **Masters of Design and Innovation** (MDI) at IED Madrid and IED Barcelona promote and transmit to students the knowledge, skills and abilities necessary to face the new economic, social and business paradigms of the 21st century.

These high-performance programmes are based on a very practical methodology, which is geared towards the development of projects in partnership with companies, as well as a personal project; talks by professionals, practical seminars and trips abroad.

There are four scholarships and they cover 100% of total Course Fee. The master's degrees for which we are announcing the competition for scholarships (starting in January 2023) are:

- + [Master of Design and Innovation](#)
- + [Master of Experimental Design Driven](#)
- + [Master en Fashion Management](#)
- + [Master en Design Management](#)

With these scholarships, IED Spain aims to reward talent and facilitate access to these high-level programmes for deserving individuals on the basis of their CV and project.

Winner: 100% of Course Fee coverage (not applicable to reserving your place, Enrolment Fee).

First, second and third runner-up: 15% of Course Fee coverage (not applicable to reserving your place, Enrolment Fee).

The period for taking part ends at **23:59 (GMT+2, Spanish time) on 31 May 2022**.

The name of the winners will be published on 21 June 2022 on the IED Madrid website www.iedmadrid.com and on the IED Barcelona website www.iedbarcelona.es (winners will also be contacted in person by the admissions department at each centre).

PARTICIPANTS

The competition is open to interested parties of any nationality, of legal age, who have a bachelor's degree or a minimum of at least two years' experience.

RULES OF THE COMPETITION

1. Participants must complete the [competition participation form](#) and attach their curriculum vitae, cover letter and a project based on the theme of the project.
2. Each candidate may only enter for one competition for one single master's degree. Candidates that apply for a scholarship for more than one master's degree will be disqualified.
3. The scholarships will be awarded on the basis of the documentation received and the candidate's potential for development. For this purpose, an **ad hoc panel of experts** will be created for this scholarship competition.

The panel will be made up of professionals from IED Madrid and IED Barcelona. This panel will assess: the candidate's project (quality of the work, presentation, etc.), his/her curriculum vitae, the cover letter and his/her personal skills.

For this purpose, the following weighting criteria are established:

- 10%** Level of relationship with the requirements of the challenge
- 40%** Level of innovation/originality of the proposal
- 50%** Depth of proposal development (Methodology, techniques and tools used)

LEGAL TERMS AND CONDITIONS OF THE SCHOLARSHIPS

1. The prize may be declared null and void in the event that none of the candidates is deemed to deserve it. In the event that for any of the master's degrees, the organization deems that none of the applicants is appropriate, the award may be declared null and void.
2. The prize is personal and non-transferable and the student winning a scholarship must take the course he or she is applying for. The student may take the programme for which they have entered the competition.
3. The scholarship cannot be redeemed or exchanged for cash and may not be applied to other courses and sessions of IED Madrid or of IED Barcelona and cannot be combined with other promotions in force at that time.
4. In order to benefit from the scholarship, it is **NECESSARY** to register and pay the Enrolment Fee within 10 days following the announcement of the winners.
5. Regulations. Acceptance of the scholarship implies a commitment to know and comply with the rules contained in the General Regulation of IED Madrid/Barcelona and to accept and sign the specific regulation for winners of the scholarships within two weeks following notification of the awarding of the prize.
6. The winner undertakes to complete the entire programme for which he/she obtained the scholarship at the centre where it is taught (at IED Madrid or at IED Barcelona), with the scholarship lost in the event of a transfer to another centre.

7. Mandatory minimum attendance at classes of 85%.
8. The winners of the scholarships must actively participate in all the special and multidisciplinary projects proposed by the school: presentation events, tutored competitions and workshops. They must actively participate in the documentation of the activities of the master's degree, description of the trips, workshops, lectures etc. so they may be used in the communication channels and other informational or promotional formats of IED Madrid and IED Barcelona.
9. In the event that the minimum number of students necessary to open the course is not reached, IED reserves the right to cancel the 2022/23 edition, which would mean the winner losing their scholarship.
10. The student choosing not to take the course in the 2022/23 academic year will lead to loss of the scholarship.
11. Failure to comply with any of the obligations described herein will lead to loss of the scholarship. Participation in this competition constitutes acceptance of these rules.
12. Acceptance of the scholarship will mean that the scholarship holders agree to their personal data (first and last names) appearing in the Newspoint newsletter and other IED promotional materials.
13. The panel's decision will be announced on 21 June 2022. The results will be published at www.iedmadrid.com and at www.iedbarcelona.es
14. Istituto Europeo Di Design, hereinafter IED, with tax identification number B- 80813959, fiscal address at C/ Flor Alta 8, 28004 Madrid,

telephone number: 914480444, email: info@ied.es, pursuant to Article 13 of the European General Data Protection Regulation, EU 2016/679, hereby informs you that it processes the following personal information that you provide to it: Identifying data, Academic and professional data, and Data on personal circumstances. Said processing is undertaken with the sole purpose of managing your academic record and processing your enrolment. Should you so wish, you have the right to access, rectify, cancel and object to any data processing that you do not want, for which purpose you must send a letter to the above-mentioned address or write to the email address: baja.madrid@ied.es, attaching a photocopy of your national identity card or foreigner identification number card and writing "Data Protection" in the subject line.

15. Participation in this competition constitutes acceptance of these rules.

These rules are correct except for any typographical error.

THEME OF THE CONTEST

Hybrid innovation

Hybridization is a dynamic process that enables growth and innovation, from a status of given categories into a new status based on a fluid vision of transformation: a future of blurred borders and endless possibilities. The value of hybridization lies in the crossing of borders and in the creation of new categories, already destined to be overcome by the next hybrid.

In order to produce innovation through the use of creativity, designers and artists hybridize disciplines, concepts, materials and shapes, as well as products,

styles and epochs: the effect is something that derives from a known set, but was never seen before.

As an example the category of Trap music is the hybridization of Rap music and Pop music and is already being contaminated by other categories and transforming into something new.

The great Masters of Design are men and women who - often through the process of hybridization - have left their mark in their reference disciplines, they are visionaries who have looked at reality with different eyes - they are transgressors of the past who continue to inspire generations of creatives and paved the way for a fluid present - where given categories are unstable - and a future where transdisciplinarity is the keyword.

What must your project contain?

A maximum 5-page PDF (8MB) that includes: graphic representation of the concept of the competition's subject matter that demonstrates your technical skills (illustrations, storytelling, rendering, and so on). Maximum 5-page PDF format.

How to participate in the scholarships?

- **Step 1:** Read the competition's terms and conditions carefully.
- Step 2: Choose only one course for which to apply.
- **Step 3:** Register by completing the following [form](#). You will receive a confirmation email once you have registered containing the login details of your Personal Area, where you can upload the documentation required to participate in the competition.
- **Step 4:** Organise the documents that are required, as specified in point 2 of the terms and conditions of participation.
- **Step 5:** Once you have gathered together all your documents, log in to your Personal Area with your details and upload the requested documents:
 - **Project**, in the "Submit your project for the scholarship contest" sub-section located in the top left-hand margin of your Personal Area. Upload a single file in PDF format, maximum 8 MB.
 - **Copy of ID**, in the "Personal Data" sub-section of the "Identity Documents" section.
 - **Curriculum Vitae (CV)**, in the "Selection Process" sub-section of the "Curriculum Vitae" section.
 - **Motivation letter**, in the "Selection Process" sub-section of the "Personal Statement" section.
- **Step 6:** You will have 3 days to confirm your acceptance if you win a scholarship and 15 days to complete your enrolment at IED. The scholarships will be active from 1 May 2022 until 31 May 2022 at 23.59 h (GMT+2, Spanish time).

APPLICABLE LAW

For any dispute that may arise as a result of the interpretation and application of these rules, the participant, expressly waiving any personal jurisdiction that may correspond to him/her, submits himself/herself to Spanish legislation and to the Courts of the place where the participant is domiciled.

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