

WHAT ARE THE IED DESIGN TALENT SCHOLARSHIPS?

IED Madrid announces the **2nd Competition of the IED Design Talent Scholarships** with the aim of giving young people who show a special creative talent and a clear potential for the design studies offered by IED Madrid the opportunity to access the qualifications for which the scholarships are awarded.

The **IED Design Talent** scholarships consist of attractive financial assistance in which IED Madrid pays a large part of the candidates' enrolment fees so as to allow young people with talent to achieve their training objectives. These scholarships promote creative talent in the classroom and academic excellence.

Two scholarships are established for each course as specified in this document:

1. First winner: 70% of the course fee (not applicable to the place reservation)
2. Second winner: 50% of the course fee (not applicable to the place reservation).

A panel of experts in each area will be responsible for assessing the works based on their originality, quality and presentation.

These scholarships will be declared unawarded if the panel considers that the works do not meet the minimum quality standards required to be awarded the scholarship.

The winners of the scholarships will be contacted personally and their names will be published on the IED Madrid website in the specific section "Scholarships and financing".

These scholarships aim to encourage talent and creativity by offering an opportunity to students of the qualifications of:

- [Undergraduate Degree in Product Design](#)
- [Undergraduate Degree in Graphic Design](#)
- [Undergraduate Degree in Fashion Design](#)
- [Higher Level Training Cycle in Photography](#)
- [Higher Level Training Cycle in Development of Web Applications](#)
- [One Year Graphic Design and Illustration](#) (in English)

RULES OF THE COMPETITION

1. **Participants.** The competition is open to interested parties of any nationality over the age of 17, with the exception of legal entities, who wish to access the first year of the qualifications with the option of a scholarship from IED Madrid.

Each applicant may only apply for a scholarship for one qualification and will be disqualified if he/she applies for more than one.

2. **Works.** The submitted works must be original and unpublished. They cannot be the winners in previous scholarship competitions or awards and they must be created specifically for participation in the IED Madrid "Design Talent" scholarships.

3. **Submission.** The works must be submitted in digital format by e-mail, sending all the documentation to the following address admission@madrid.ied.es.
4. **Dates.** The deadline for submitting the works in order to be eligible for the scholarships is 11:59 PM (GMT+1, Spain time) on 8 July 2019
5. Participation in this competition constitutes acceptance of these rules.
6. The awarding of the scholarships is discretionary, on the basis of the documentation received and the candidate's potential for development. The panel will be made up of professionals from IED Madrid. Pre-selected applicants may be contacted for a short personal interview, by telephone or Skype.
7. The **prize** is personal and non-transferable and the student winning a scholarship must take the course he or she is applying for.
8. The scholarship cannot be redeemed or exchanged for cash and may not be applied to other courses and sessions and cannot be combined with other promotions of IED Madrid.
9. In order to benefit from the scholarship, it is necessary to register and pay the enrolment fee within 10 days following the announcement of the winners. The amount of the enrolment fee must be paid in order to formalise the registration.
10. Regulations. Know and comply with the rules contained in the general regulation of IED Madrid and accept and sign the specific regulation for winners of the scholarships within two weeks following notification of the awarding of the prize.
11. Study the entire course at IED Madrid, with the scholarship lost in the event of a transfer to another centre.
12. Mandatory minimum attendance at classes of 85%.
13. The winners of the scholarships must actively participate in all the special and multidisciplinary projects proposed by the school: presentation events, tutored competitions and workshops.
14. Cancellation of the course as a result of the minimum number of students not being reached will lead to loss of the scholarship.
15. Failure to take the course in the September 2019 academic year will lead to loss of the scholarship.
16. Failure to comply with any of the obligations described herein will lead to loss of the scholarship.
17. Scholarship holders agree to their personal data (first and last names) appearing in the Newspoint newsletter and other IED promotional materials.
18. Participation in this competition constitutes acceptance of these rules.

* These rules are correct except for any typographical error.

IED DESIGN SCHOLARSHIP FOR THE UNDERGRADUATE DEGREE IN FASHION DESIGNRULES OF THE SCHOLARSHIPS

In 2019, a fashion icon has left us: Karl Lagerfeld.

Candidates for the scholarship must present a review of his work and career, analysing his contribution to the current world of fashion.

The project consists of **creating a collection for the spring/summer 2020 season** in which the core theme is the iconic designer and his universe.

The candidate must submit:

1. An inspirational moodboard that includes the selected trends.
2. The project concept written in a maximum of 200 words.
3. A moodboard of colours and materials.
4. The design of a collection of three outfits that follow the chosen concepts presented through images (illustration, collage...).
5. Digital file of the proposal in which the applicant will include:
 - Personal details: nationality, country of residence, contact details and course of interest.
 - Scanned copy of the ID document.
 - Cover letter.
 - Introduction to the project.

* Candidates may submit any other item that adds value to their presented proposal.

All documents should be sent in electronic format to admission@madrid.ied.es specifying in the subject: "DESIGN TALENT SCHOLARSHIPS 2019".

IED DESIGN SCHOLARSHIP FOR THE "ONE YEAR GRAPHIC DESIGN" COURSE OR UNDERGRADUATE DEGREE IN GRAPHIC DESIGNRULES OF THE SCHOLARSHIPS

This year marks the 100th anniversary of the birth of Bauhaus, the design school that revolutionised the world's creative and artistic thinking. The centenary of the school is one of the major cultural events of 2019.

To be eligible for the scholarship, applicants must submit a project with the following materials:

1. Logo of the centenary of Bauhaus.
2. Claim for the promotional campaign of the centenary.
3. Advertising graphics.
4. Digital file of the proposal in which the applicant will include:
 - Personal details: nationality, country of residence, contact details and course of interest.

- Scanned copy of the ID document.
 - Cover letter.
 - Introduction to the project.
5. Objectives of the proposal.
 6. Explanation of the creative process followed in order to perform the project.
 7. Explanation of each piece and the materials used.

Students are free to choose the technique for presenting the project, which may be through drawing, collage, computer etc.

All documents should be sent in electronic format to admission@madrid.ied.es specifying in the subject: "DESIGN TALENT SCHOLARSHIPS 2019".

IED DESIGN TALENT SCHOLARSHIP FOR THE "HIGHER LEVEL TRAINING CYCLE IN PHOTOGRAPHY"

RULES OF THE SCHOLARSHIPS

Theme: Sustainability.

The [Sustainable Development Goals \(SDG\)](#) contained in the 2030 Agenda of the United Nations aim to raise awareness of the importance of each person's contribution towards meeting the SDGs by 2030, with the aim of encouraging the public's social and political commitment. Participating in this competition means, apart from the symbolic prizes it offers, contributing a vision of the world that makes it clear that with everybody's collaboration, another world is possible. To be eligible for the scholarship, applicants must submit a project with the following materials:

- **5 high resolution photographs in .jpg format under the theme "sustainability".**
The thematic unit will be sustainability based on the goals of the 2030 Agenda of the United Nations. The technique may be freely chosen.

The photographs will be submitted in digital format in a file under the author's name as follows:
first name_surnames_001.jpg

An explanatory document will be included setting out the proposal, in which the applicant will include:

- Personal details: nationality, country of residence, contact details and course of interest.
- Scanned copy of the ID document.
- Cover letter.
- Introduction to the project.
- Objectives of the proposal.
- Explanation of each piece.

All documents should be sent in electronic format to admission@madrid.ied.es specifying in the subject: "DESIGN TALENT SCHOLARSHIPS 2019".

IED DESIGN TALENT SCHOLARSHIP FOR THE "HIGHER LEVEL TRAINING CYCLE IN DEVELOPMENT OF WEB APPLICATIONS"RULES OF THE SCHOLARSHIPS

The emergence of the Internet and its constant evolution has led to a paradigm shift in social and commercial behaviour worldwide. There are now millions of people who browse daily and use apps for thousands of purposes.

The candidate for the scholarship will have to submit an **idea for a social content** application that will help an underprivileged group to improve their quality of life and integration into the online world.

The candidate will submit an explanatory document with a detailed justification of the concept, development and usability of the app. The document may be supported by images.

The file of the applicant's proposal will include:

- Personal details: nationality, country of residence, contact details and course of interest.
- Scanned copy of the ID document.
- Cover letter.
- Introduction to the project.
- Objectives of the proposal.
- Explanation of the app and the creative process used to achieve it and of what this app will bring to the selected group.

All documents should be sent in electronic format to admission@madrid.ied.es specifying in the subject: "DESIGN TALENT SCHOLARSHIPS 2019".

IED DESIGN TALENT SCHOLARSHIP FOR THE "UNDERGRADUATE DEGREE IN PRODUCT DESIGN"RULES OF THE SCHOLARSHIPS

Industrial design, considered by some as the only type of design that does not come from art, stands out for its functionality and for its intrinsic relationship with industrial manufacturing processes.

For over a century we have surrounded ourselves with objects designed to optimise tasks and processes and quality of life.

On top of this, we must add the great responsibility and commitment of designers; making proposals that improve people's living conditions while at the same time respecting the environment and providing social and economic advantages.

The candidate for the scholarship for the Undergraduate Degree in Product Design must submit **a proposal emerging from the union of two products or the improvement of a product that already exists** in the market: for example, a suitcase with wheels that combines a product, such as a suitcase, with another, such as wheels, in order to create a suitcase with wheels.

Presentation format:

- Maximum of three reference images. If your idea does not exist or you have not made it, include inspirational or conceptual images to help explain your idea.
- Maximum 2 pages with explanatory text (font size 11pts.)

This design proposal should explain the following aspects:

- What is it?
- Who uses it?
- Where do you use it?
- What is it for?
- What does it improve?
- How is it used?
- Why do you think it is unique and innovative?
- What message does it convey?

The file of the applicant's proposal will include, in addition to the contents specified in the above points:

- a) Personal details: nationality, country of residence, contact details and course of interest.
- b) Scanned copy of the ID document.
- c) Cover letter.

All documents should be sent in electronic format to admission@madrid.ied.es specifying in the subject: "DESIGN TALENT SCHOLARSHIPS 2019".

REQUIREMENTS FOR CONTINUATION OF THE SCHOLARSHIP IN SUBSEQUENT ACADEMIC YEARS

The scholarship will be renewable in subsequent academic years if the criteria of excellence and attendance in the studies set by IED are maintained. The student will be made aware of these when accepting the scholarship.

ACCEPTANCE OF THE RULES AND ASSIGNMENT OF INTELLECTUAL PROPERTY RIGHTS

Participation in this competition automatically implies full and unconditional acceptance of these rules, including the assignment of the rights of reproduction, distribution, transformation and public disclosure of the submitted project(s) in favour of IED Madrid for a period of three years, on a non-exclusive basis, for their use, with no territorial restriction, in direct or indirect relationship with this competition and/or the School.

Notwithstanding the above, the participant reserves the moral rights over the submitted Work(s) and the School guarantees the use of the Work(s) will always respect such moral rights.

APPLICABLE LAW

For any dispute that may arise as a result of the interpretation and application of these rules, the participant, expressly waiving any personal jurisdiction that may correspond to him/her, submits himself/herself to Spanish Legislation and to the Courts of the City of Madrid.

By means of these clauses, Istituto Europeo di Design is authorised to process the student's personal data that may be necessary to manage his/her scholarship application under the legal basis of this signed regulation.

The data provided by students will be stored throughout the scholarship procedure and throughout the duration of their academic training, and will be kept subsequently with regard to all legal obligations relating to official requests from the Regional Ministry of Education, the Tax Administration or the General Treasury of the Social Security.

We hereby inform you that the following entities access your personal information in accordance with legal regulations that require us to disclose your personal data:

- Tax Administration
- Regional Ministry of Education
- General Treasury of the Social Security
- INEM (Spanish Institute of Employment)
- Banks and savings banks

Outside the data disclosures regulated by law, we hereby inform you that we do not disclose data to third parties. Should we do so, we will request your express consent in writing beforehand.

Should you so wish, you have the right to access, rectify, cancel and object to any data processing that you do not want, for which purpose you must send a letter to the above-mentioned address or write to the email address: baja@madrid.ied.es, attaching a photocopy of

your national identity card or foreigner identification number card and writing "Data Protection" in the subject line.

We also request your consent for publication of your data or projects on our websites or social networks with the sole purpose of promoting and disseminating IED's activity:

- I authorise
- I do not authorise

IED hereby informs you that it has adopted all the technical and organisational security measures for guaranteeing the confidentiality, availability and integrity of your personal information in its information systems.

Your personal information is stored in IED's computer systems and in Google Drive, whose privacy policy may be consulted at the following link:
<https://www.google.es/intl/es/policies/privacy/>.

IED MADRID

Calle Flor Alta, 8 28004 - Madrid

admission@madrid.ied.es

Tel. 91 448 04 44

www.iedmadrid.com